



*Hella from SPO!*

For over 30 years I have had the privilege of being CEO of Slo-Pitch Ontario, but I have loved the game of slo-pitch for far longer than that. I'm sure you share my feelings of almost disbelief at what the 2020 season, or non-season, was. SPO's plans were big for the start of the new season and new decade, with our 2020 Vision set to re-name our Provincial Championships and changing the dates to allow more teams more opportunities to play, as well as expanding The SPOrt Store, and our signature Programs, the Super Series and Senior Circuit. And then the world stopped. We continued as best we could to provide updated information to our Members across the Province via social media, email and good old phone calls, and above all, to relay our optimism that when ball is back, it is going to be great! It has been challenging, and unprecedented, and if we never use those words again, it will be too soon. We wish to once again thank all of our Members for their continued support and commitment to our Association.

During this time, we have also been hard at work developing new game plans, ideas and strategies to welcome our Members back to this sport we love. We have worked to simplify our Member Registration System ("MRS") and to add new benefits and advantages for our Members.

To that end, SPO is moving away from a team-based registration system (paying for a team to participate in leagues, tournaments and events), to individual Member registration. By registering as a Member of SPO, you will be assured of proper insurance coverage, will have access to exclusive rewards and promotions, and have increased opportunities to play, subject, of course, to any conditions and guidelines relevant to your playing ability. Members will pay an annual Membership Fee upon their first login of a season and will become a registered and Active Member with their own unique Member Number. This concept of individual payment will not be new to our Super Series Players who have used a similar registration method for the past two seasons in our Super Series Program. By downloading our all-new SPO Mobile app, exclusive to SPO Members, you'll be able to view your Profile (just like in our MRS), but will also see valuable Rewards available to you, like coupons and promos offered by both SPO and our corporate partners, like Rawlings, Worth, Mizuno, and Montana's. We'll be working to provide you with as many deals and opportunities we can to show you that Membership indeed has its rewards.

Challenging times call for new direction and we hope you share in our excitement for the return of slo-pitch in 2021, and for the changes and benefits coming your way!

More information to follow!

Yours in slo-pitch,

*Tom Buchan, CEO*